

Dear [Recipient's Name],

I hope this email finds you well. As members of [INSERT ORGANIZATION NAME] we are reaching out to share a critical opportunity to advocate for provisions that can make a profound difference in the lives of older adults and their caregivers.

As you may know, the reauthorization of the Older Americans Act (OAA), a federal law that provides essential services and support to older adults, helping them maintain independence, health, and dignity as they age, is currently being considered by Congress. We believe this is a pivotal moment to urge policymakers to include essential provisions that address social isolation and loneliness and foster social connection—both of which are crucial for the wellbeing of older adults and those who care for them.

Alongside the Coalition to End Social Isolation and Loneliness (CESIL) we are utilizing the month of September to activate our members to champion policies that support the reauthorization of the OAA and further our organization's mission to [INSERT ORGANIZATIONAL MISSION]. To amplify our voices, we are pleased to share the attached template letter that can be personalized and sent to your congressional representative. The letter urges Congress to prioritize solutions that enhance social connectedness and support services for socially isolated older adults and caregivers in the reauthorization process.

We encourage you to:

1. Download the attached template letter.
2. Personalize the content with your own experiences and insights (as appropriate).
3. Send the letter to your congressional representative as soon as possible to ensure our collective voice is heard during this critical legislative process.

Thank you for your time and commitment to this cause. If you have any questions or need assistance in submitting the letter, please feel free to reach out to [INSERT ORGANIZATION POINT OF CONTACT].